

ORDER

Orders	Order / Rev:	704885	Primary AE:	Jim Quinn
	Alt Order #:	06266212	Sales Office:	T-PHI
	Product Desc:	OELRICH 8/8 ONLY	Sales Region:	NAT
	Estimate:			
	Flight Dates:	08/08/12 - 08/08/12		
	Original Date / Rev:	08/07/12 / 08/07/12		
	Order Type:	Political		
Agency	Name:	SRH Media/ POL	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		2204 Countryside Drive	Agency Commission:	15%
		Silver Spring, MD 20905		
Advertiser	Name:	Oelrich,S/ R/ Congress	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL-US House Representative	Advertiser External ID:	
	Priority:	P-3	Agency External ID:	
	Revenue Codes:	AGY, GEN, POL		

					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/08/12	1	\$150.00	\$127.50	August 2012	1	\$150.00	\$127.50	0.00
					Totals	1	\$150.00	\$127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
WJXX-TV	7%	\$150.00
Market	100%	\$2,142.86

Competitive Share	Share	Total
CABLE	0%	\$0.00
WAWS	22%	\$471.43
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WTEV	28%	\$600.00
WTLV	43%	\$921.43

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	08/08/12	08/08/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	--W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--W----		1				\$150.00		0.00			
														Totals	1 \$150.00